

Springfield – Greene County, Mo Integrated Plan for the Environment



A dark blue silhouette of a city skyline with various buildings and a water tower, set against a light blue background with white clouds. The bottom of the image is decorated with a pattern of dark blue raindrops.

A citizen-focused approach.

A dark blue silhouette of a city skyline with various buildings and a water tower on the left. The skyline is set against a light blue background with white clouds. Below the skyline, a dark blue horizontal band contains numerous white raindrops of varying sizes. The text "A citizen-focused approach." is written in a white, handwritten-style font across the middle of the raindrop band.

A citizen-focused approach.

In 2012, the U.S. Environmental Protection Agency (EPA) released its **"Integrated Municipal Stormwater and Wastewater Planning Approach Framework"** which emphasized a commitment to work with states and communities to implement an integrated planning approach to address environmental objectives.

In response to this opportunity, leaders from the City of Springfield, Greene County and City Utilities developed a local approach to integrated planning.

This holistic approach will examine our environmental resources in regards to:



...and will seek to answer the question:

If we only had **ONE DOLLAR** to spend,

what is the most effective solution we could implement...

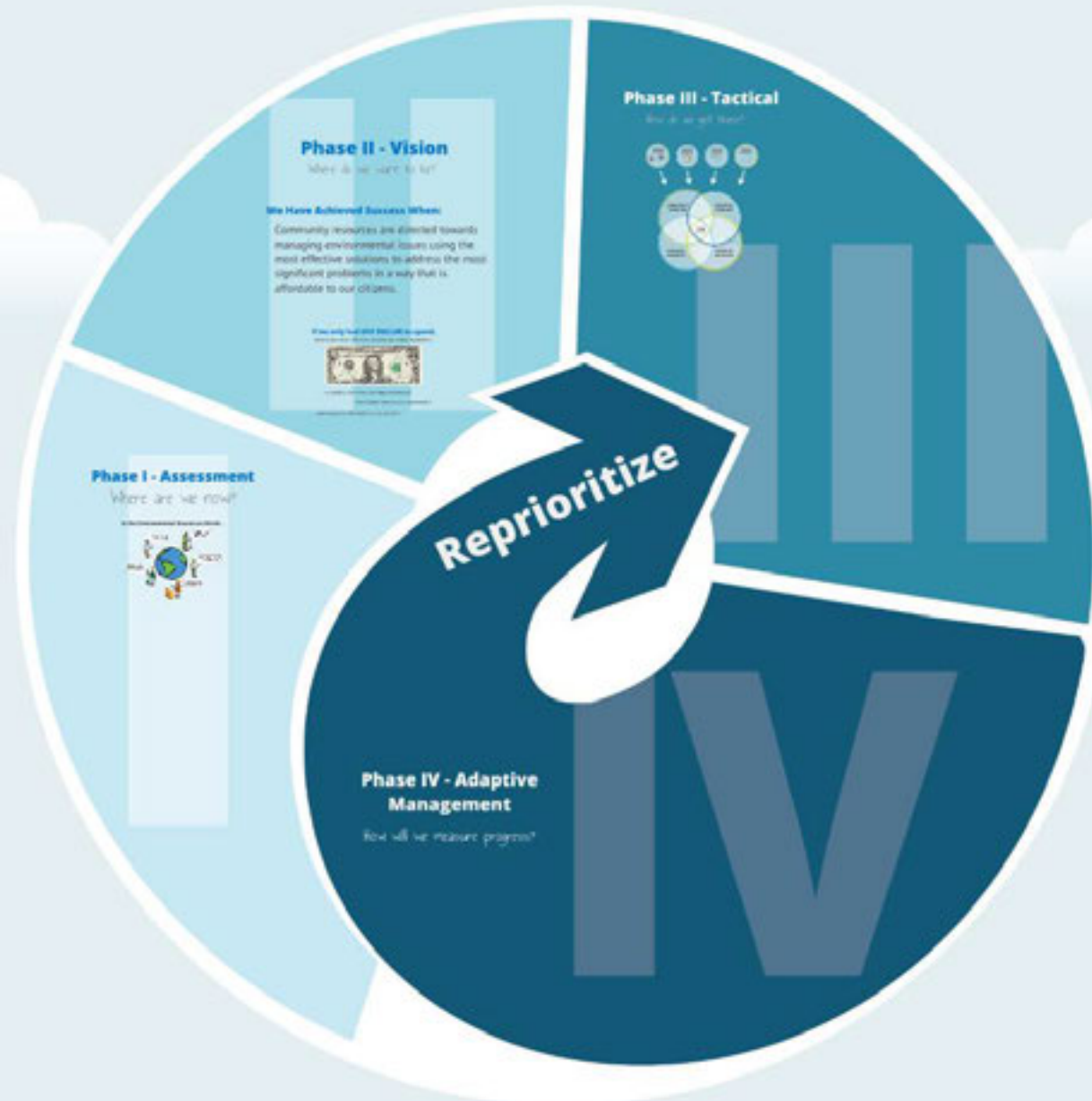


...to address the most pressing problem(s)?

...that matter most to our community?

...and would be affordable to our citizens?

Strategy in Four Phases:



Phase I - Assessment

Where are we now?

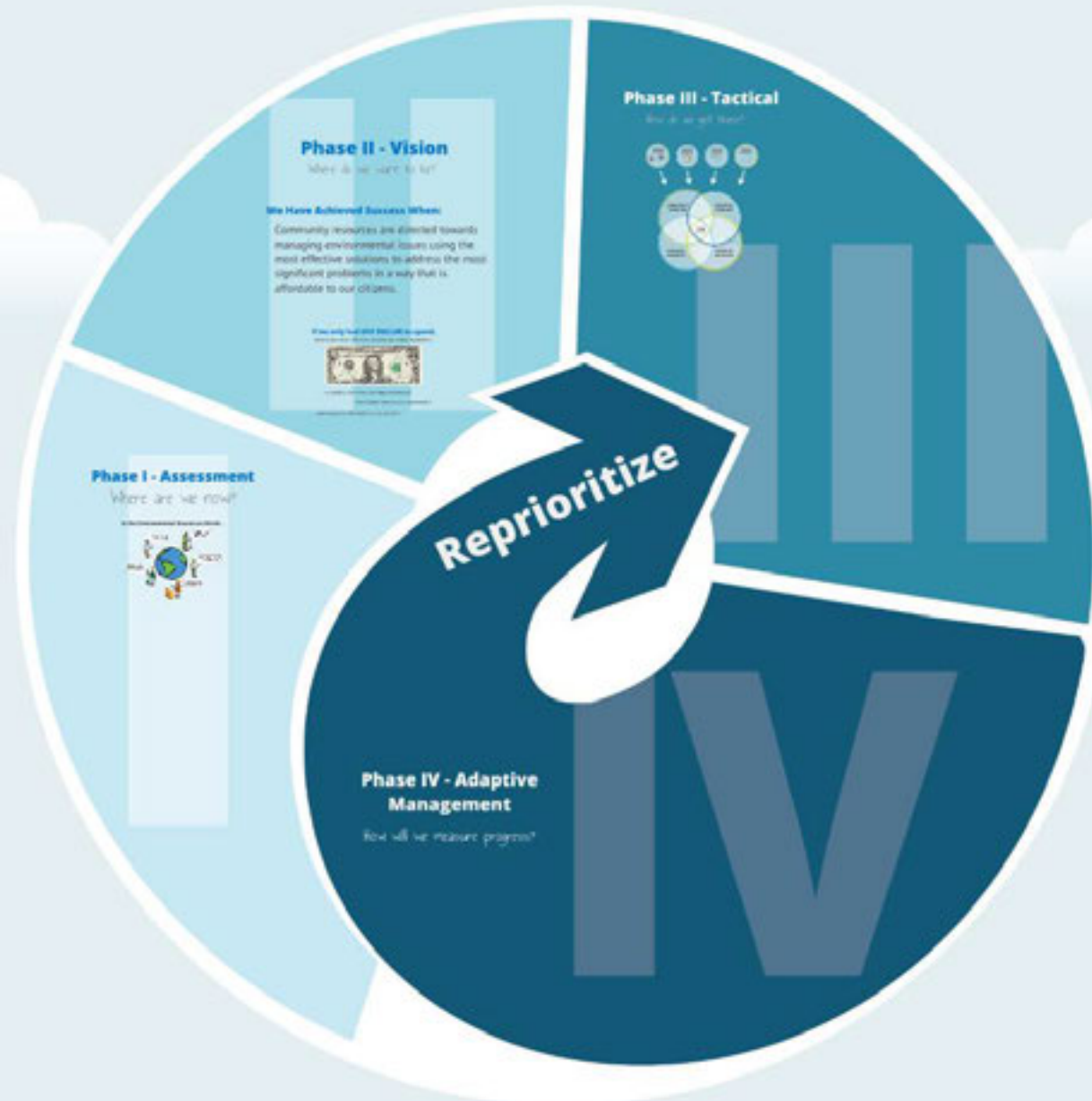
In the Environmental Resources World...



In the Environmental Resources World...



Strategy in Four Phases:



Phase II - Vision

Where do we want to be?

We Have Achieved Success When:

Community resources are directed towards managing environmental issues using the most effective solutions to address the most significant problems in a way that is affordable to our citizens.

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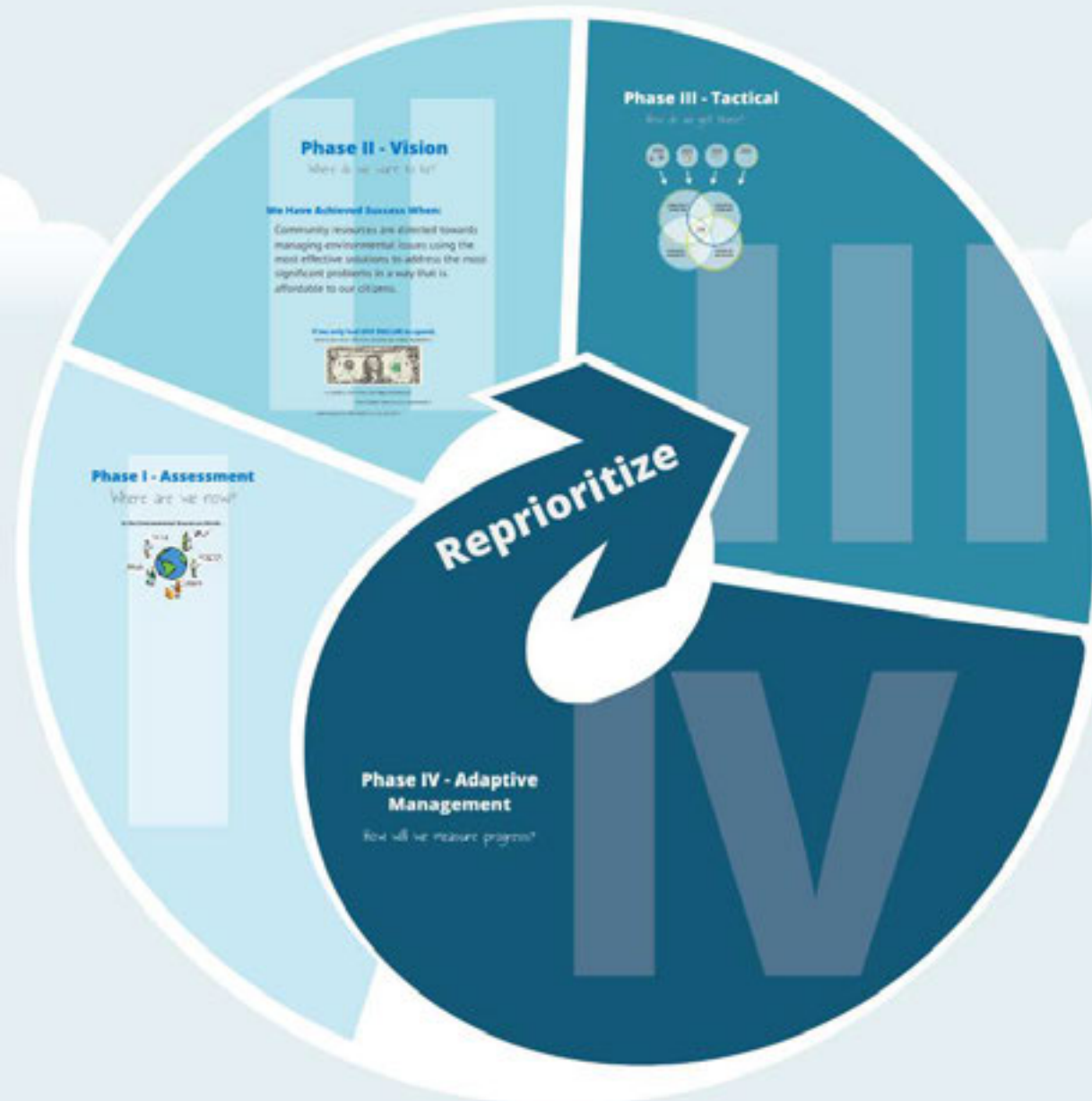


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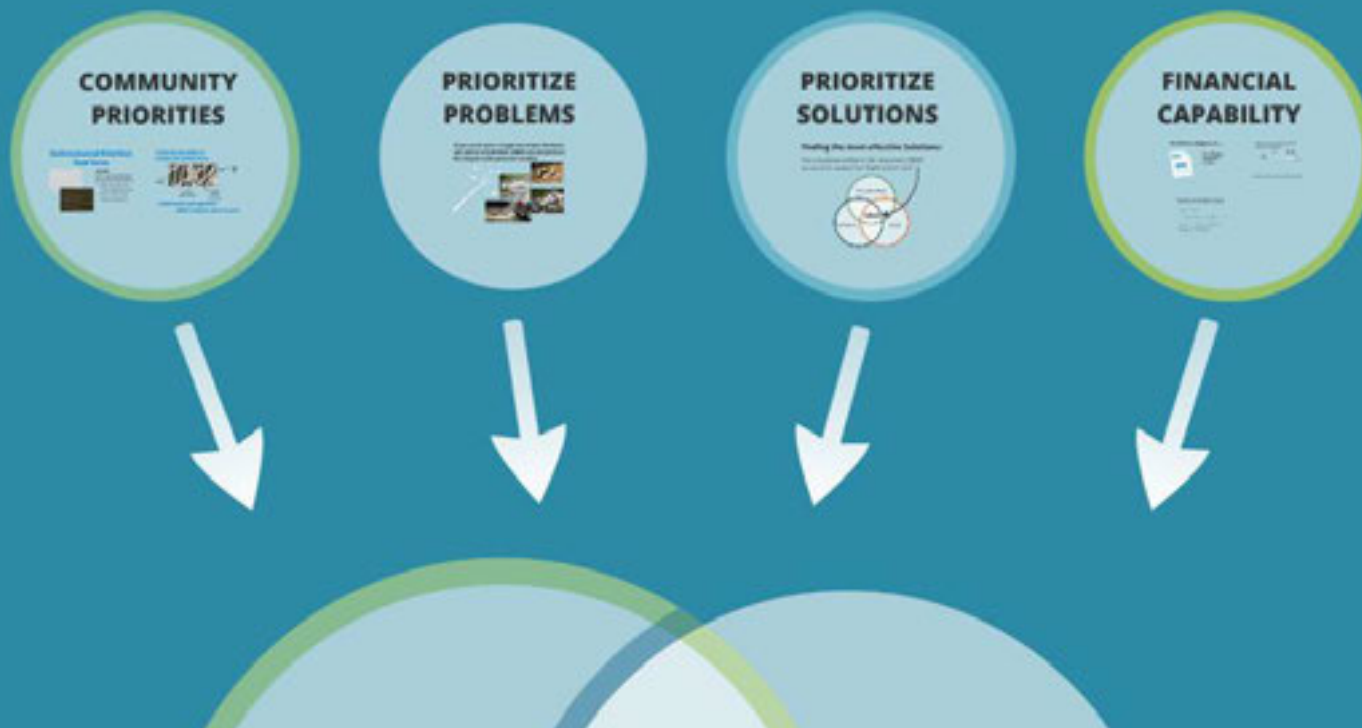
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Strategy in Four Phases:



Phase III - Tactical

How do we get there?



COMMUNITY PRIORITIES

Environmental Priorities Task Force



MISSION:
Define our community's
environmental priorities

- What are our most important resources?
- Where should we focus our efforts?

If you had one dollar to
protect the environment...



...How would you spend it?

...What matters most to you?

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PRIORITIZE PROBLEMS

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PRIORITIZE SOLUTIONS

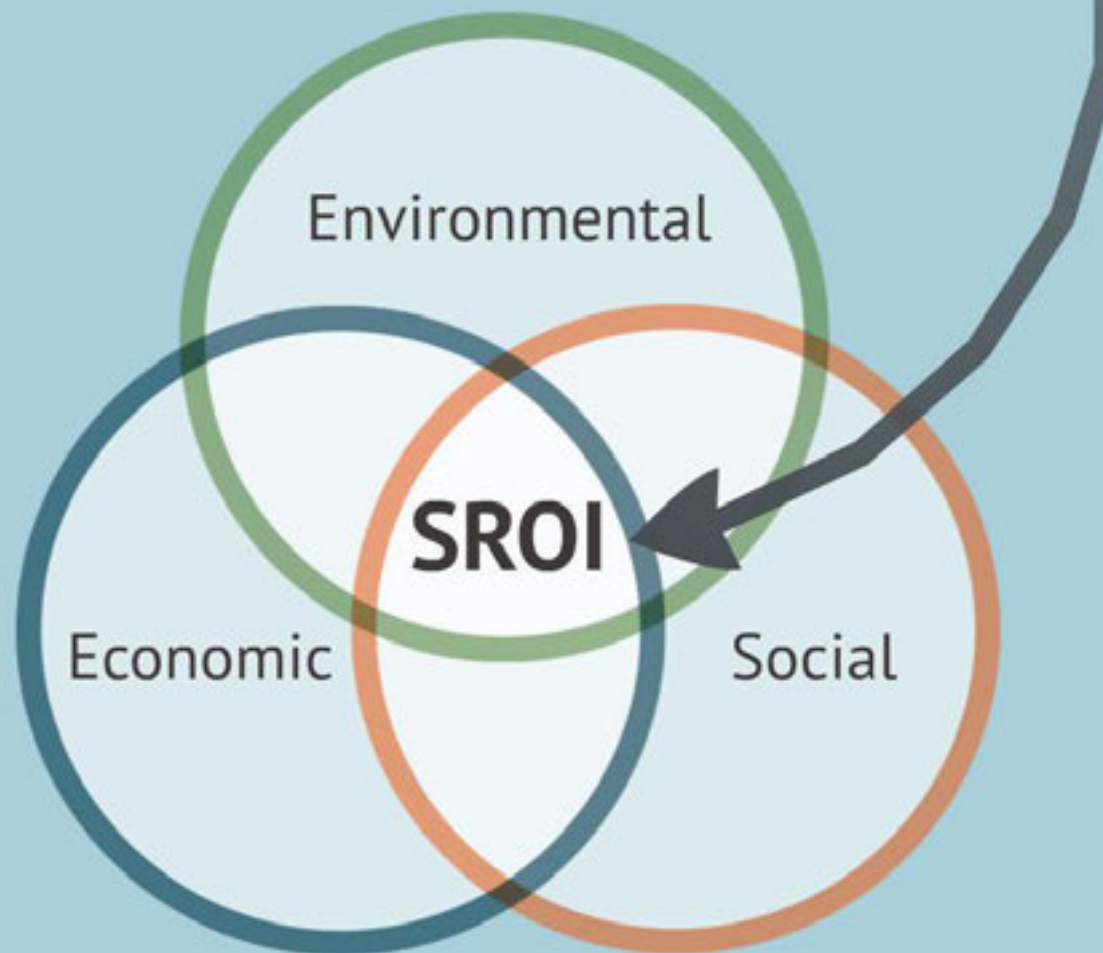
Finding the most effective Solutions:

Use a Sustainable Return On Investment (SROI) approach to capture the "triple bottom line"



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FINANCIAL CAPABILITY

Traditional Approach.....



Funding environmental protection comes in many forms...



But it all comes out of one pocket...yours.

How will our decisions impact:

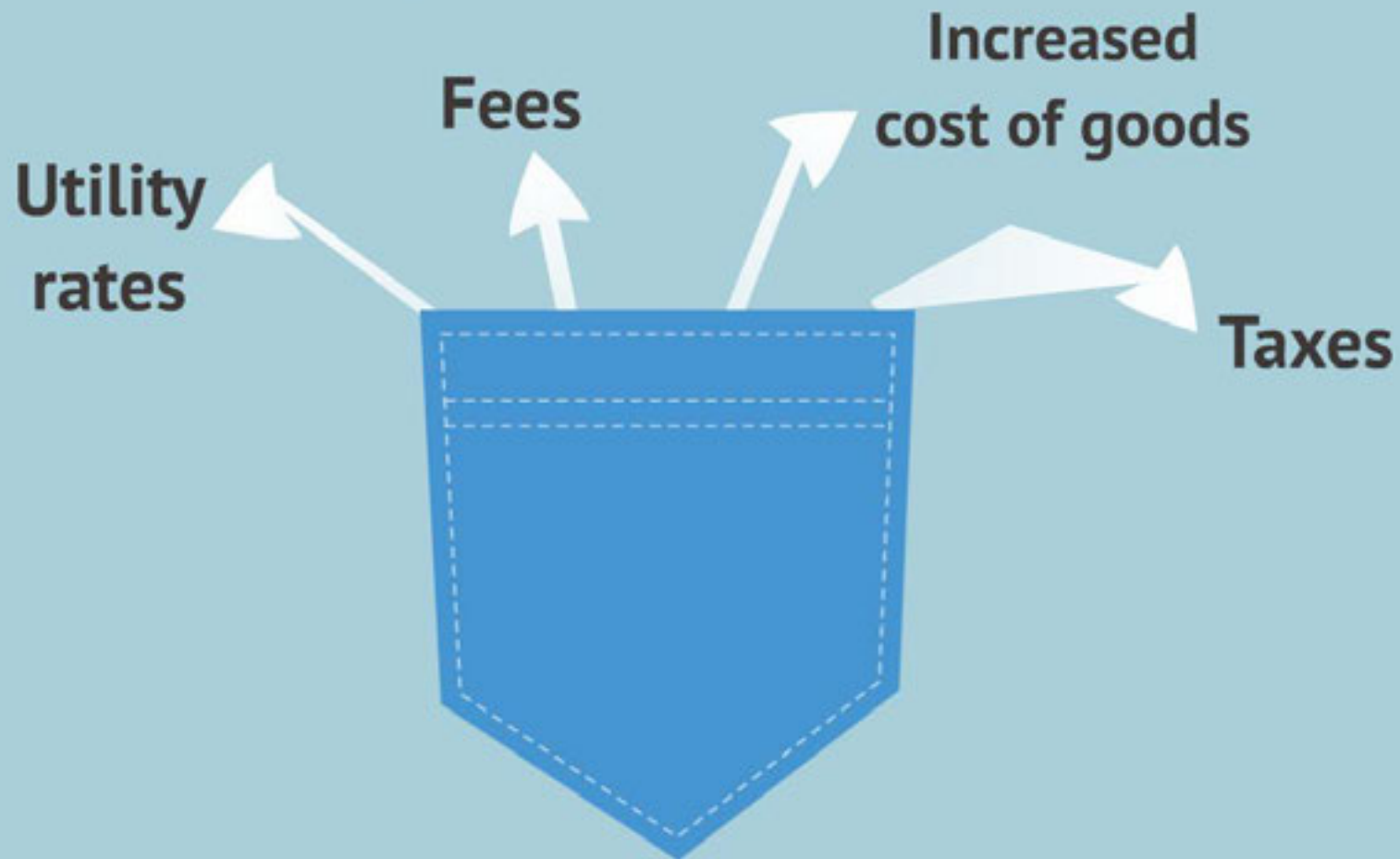
- ...low income families?
- ...our region's ability to attract new businesses?
- ...our ability to fund other critical priorities, such as public safety, education, transportation, infrastructure?

Traditional Approach.....



**2% of Median
Household
Income**

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**PRIORITIZE
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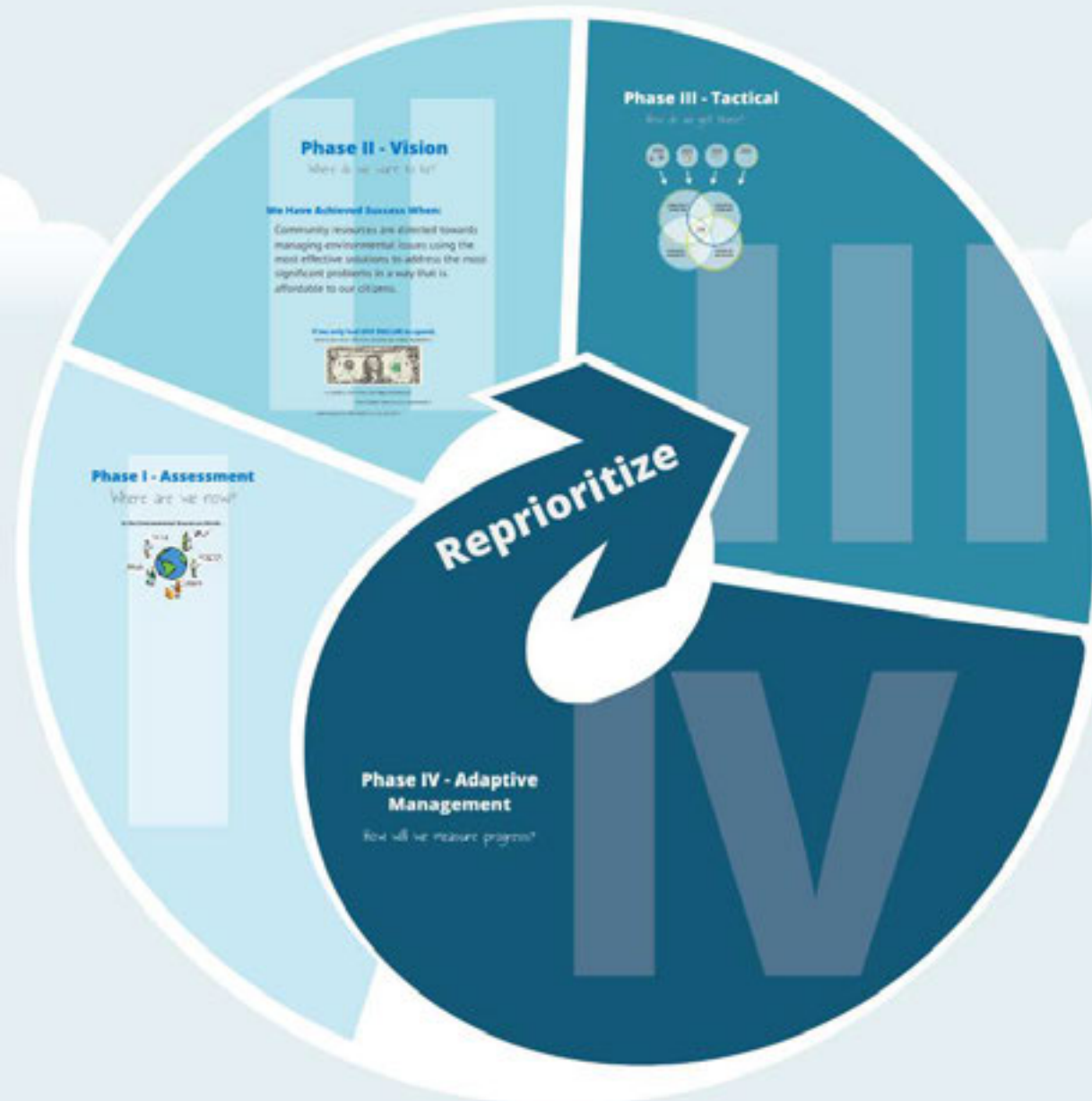
**FINANCIAL
CAPABILITY**

**PRIORITIZE
SOLUTIONS**

*If we only had ONE DOLLAR to spend,
what is the best effective strategy for addressing
...the nation's most pressing problem?
...that matter most to our community?
...and would be effective in our situation?*



Strategy in Four Phases:



Phase IV - Adaptive Management

How will we measure progress?

Strategy in Four Phases:

